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INTERNATIONAL DIRECTOR’S UPDATE



With all the planning that took place over the last few years, it is exciting to officially be the Great Lakes District with our six Sections each having some connection to “the largest fresh surface water system on earth.” Growing up within biking distance of Lake Michigan, I have fond memories of traveling along the trails enjoying the view of the shoreline. From here in the Twin Cities, it takes traveling north to enjoy Lake Superior but the trip never disappoints. I love watching the ships traverse through the channel under the lift bridge. And as we all know... it’s always cooler by the lake. From a professional perspective, I think our region shares many transportation challenges beyond the obvious cold weather issues. I hope we can learn from each other this year and in years to come.

2021 begins in similar fashion to most of our 2020 experience with the need to conduct work and connect as a professional transportation community in a virtual environment. Sections found their own ways to continue to bring technical presentations and networking opportunities to members. Many of the Sections included a variety of trivia games at meetings ranging from transportation questions to pop culture. The common bond of the annual meetings was celebrating successes, recognizing dedicated members and introducing the new officers who will lead their Section through the year. Virtual sessions at the International level include drop-in sessions throughout March; featuring topics on a variety of current transportation challenges. The first winter technical conference, titled: “Innovative Intersections and Streets”, will take place virtually on March 23 and 24th.

Similarly, ITE Student Chapters worked together to host the first fully online Student Leadership Summit (SLS) over 2 days in mid-February. Volunteers, from several universities including our own Purdue University Student Chapter and the University of Mn ITSO Student Chapter were involved in the planning which featured a mixture of both leadership topics and discussion on current transportation challenges.

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PRESIDENT’S MESSAGE



Welcome to the 2021 Great Lakes District. We are now represented by six Sections, eight states, 1,900 members and 23 student chapters. The District board members have been working hard to provide value to our members. We have many committees working on strategic efforts to improve that experience. I want to extend my appreciation to all of those involved on the many committees that we have formed over the past four months and to the time they have devoted to ensuring our District is off and running in 2021. Look for more updates throughout the year.

By now I hope that you have all had a chance to check out our new website greatlakesite.org as well as following us

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INTERNATIONAL DIRECTOR'S UPDATE (CONTINUED)

The 2021 Leadership ITE class kicked off their program earlier this year. Team's topics this year include increasing ITE membership in emerging transportation fields, developing creative plan for ITE meetings, Advancing Transportation Equity, work in the area of Autonomous Vehicles, and professional development. I look forward to seeing their work throughout the next several months.

Despite the successes of our virtual events, I look forward to reuniting with professional colleagues and meeting new professional friends in person at our Great Lakes District Annual Meeting, August 30-31st in Columbus, Ohio. Consider submitting an abstract to share a project or innovative initiative. Our Local Arrangement Committee is working hard to program local tours, a variety of vendor exhibits, and diverse technical sessions. See this newsletter and our Website for more information; registration will open soon.

Most Sincerely, Kristi M. Sebastian, PE, PTOE, Great Lakes District Director 2021

PRESIDENT'S MESSAGE

(Continued from page 1)

on Twitter and LinkedIn. More content will be added to the website throughout the year so be sure to check it out often.

I look forward to leading the district through these changes in 2021. I also look forward to meeting many of you in person at the District Annual Meeting August 30th and 31st in Columbus, Ohio. If you have any questions or would like to get involved at the district level, please reach out to me at mmccarthy@emcsinc.com or any of the other board members.

Sincerely, Mike McCarthy, Great Lakes District President

ITE GREAT LAKES DISTRICT CONFERENCE ABSTRACTS

The Great Lakes District 2021 Meeting committee is now accepting abstracts for the August 30-31, 2021 meeting to be held at the Hilton Columbus - Easton.

Suggested themes for presentations include:

- Traffic Engineering
- Multimodal/Micromobility/Curb Space Management
- Emerging Transportation Technology/Big Data
- Practical Design/Data Driven Analyses
- Funding/VMT
- Transportation Health/Complete Streets
- Planning/Land Use
- Smart Communities/Smart Work Zones
- Transportation Equity/Social Justice
- Environmental/Sustainability
- Vision Zero/Safety Systems

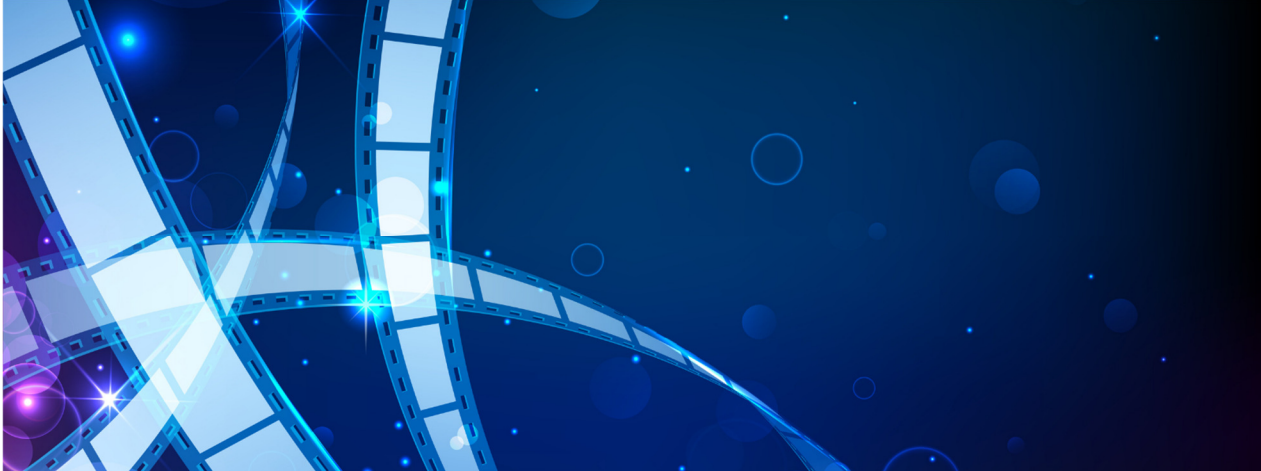
Abstracts are submitted online [here](#). Complete the Google docs form on the website by April 23, 2021 to be considered to present at the Great Lakes 2021 Annual Meeting. The name and photo associated with your Google account will be recorded when you upload files and submit that form.





DEMONSTRATE THE IMPACT OF TRANSPORTATION

Transportation Transforms Communities Video Competition Now Open for Submissions!



Transportation is the cornerstone of communities, drives the economy, improves the quality of life, and is responsible for helping residents, workers, and travelers get from point to point. As the association of transportation professionals dedicated to creation of mobile, safe, and sustainable transportation options for all users, ITE is seeking visible and dynamic illustrations of the transformational impact of transportation on our communities.

Your Mission: Create a video under two-minutes that celebrates the transportation industry, educates the public about the many exciting facets of transportation, emphasizes safety, inclusion, equity, and other values that enhance/positively impact our communities. The videos could be used, for example, in classrooms for a STEM event to encourage careers in transportation and explain how they positively impact communities. The intention is not to promote a particular company, but the profession/career.

The winning submission will receive recognition across ITE's communications platforms and a debut of their award-winning video at the Opening Session at Joint ITE International and Mountain and Western Districts Annual Meeting and Exhibition this July. Two members of the video production team will be given complimentary registration for this meeting. The 2nd and 3rd place will also receive recognition.

Submissions now open! For more information on rules and eligibility, submission criteria, and judging, visit the website at: https://www.ite.org/membership/transportation-transforms-communities-video-competition/?_zs=kdUdl&_zl=xGdr1

BEST OF MICHIGANITE

Matt Kolis, Michigan Section, GHD

The Michigan Section's 28th Annual ITE Educational Fund Golf Outing was held at Mystic Creek Golf Club in Milford, Michigan on Thursday, September 3rd, 2020. A few changes had to be made this year in order to comply with all State and CDC guidelines, but overall it turned out to be a gorgeous day of golf followed by dinner outdoors on the patio.

This year's golf outing was a great success with a total of 81 golfers and 27 hole sponsors. Many participants dug deep into their pockets to participate in the on-course challenge holes, raffle, and flagging tape which contributed to almost 20 percent of the total profit.

This year, profits from the event totaled \$10,370. The profits contribute directly to the Michigan Section ITE Scholarship Fund and are used to provide free attendance at Michigan Section meetings, monetary awards and scholarships to local students, and to help defray student costs for attending national ITE and Transportation Research Board meetings. Thanks to all who made this event a huge success!





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ITE DIVERSITY SCHOLARS PROGRAM

Please share the following information with your networks, including local schools, community groups, churches, and other places in your communities where there may be students that could benefit from this opportunity, and encourage individuals to submit an application, which are due March 15, 2021

To learn more about the Diversity Scholars Program, including eligibility requirements, how to apply, an application checklist, scoring and judging criteria, as well as download an informational flyer, visit <https://www.ite.org/membership/diversity-scholars-program/?zs=kdUdl&zl=gwJr1>

Diversity in transportation is critical as practitioners seek to fully understand the transportation needs of communities in the development of equitable mobility improvements to many areas of our society.

The Diversity Scholars Program serves to increase underrepresented populations participation in the transportation profession by supporting increased diversity at the undergraduate level.

Understanding that success at the university level, in particular for first generation college students, requires a multi-faceted approach, there are four cornerstones to this program:

- Financial support (a total of up to \$20,000 in scholarship support: up to \$4000 annually per student for up to 5 years of undergraduate enrollment)
- ITE Student Chapter engagement
- Mentoring
- Internship Opportunities

This program is open to any U.S. high school student of African-American, Native American, Alaskan, and Hawaiian or Hispanic/Latino heritage with an interest in a career in transportation and seeking to study transportation engineering, planning, or in a related field at a school with an established ITE Student Chapter. Preference will be given to first generation college students and low income households.

An objective of the Diversity Scholars Program is to help those with the greatest need. Applicants eligible for Pell Grants (as determined through the FAFSA application process) will be given priority but those not eligible for Pell Grants will still be considered.

If you have any questions, please contact Colleen Agan via email at cagan@ite.org.

STUDENT ACTIVITIES

Tyler Krage, Great Lakes District Student and Young Members Committee Chair, Alliant Engineering, Inc.

The Student and Young Members group has plenty of important dates coming up this year, be sure to put these on your calendar! Please notify the Chair or Co-Chair with any questions!

April 1 - Student and Young Member Virtual Happy Hour This is no joke, we're hosting a night of games, socializing, and hanging out on April Fool's day. All Students and Young Members (and even members young-at-heart) are invited!

April 19-20 - Great Lakes Student Traffic Bowl This year will be a virtual traffic bowl similar to 2020. (It is undecided at this point if the International Traffic Bowl will be virtual,

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STUDENT ACTIVITIES (CONTINUED)

(Continued from page 4)

but teams must win in the Great Lakes Traffic bowl to participate in the International round.) It will be a 2-day process, with the first day being a practice round to gain familiarity, and the real round occurring on the 20th. **Please register by contacting** Nick Erpelding (NErpelding@srfconsulting.com) **or** Jerry Bollinger (gbollinger@cmtengr.com) **by March 19th with your team info if interested.**

April 30 - Student Design Competition Kick-Off Now in its 3rd year, the student design competition involves setting a team of 4-5 members from the same school to tackle a unique solution to a transportation problem and creating a pitch to a Mock City Council. The Mock City Council decides which solution to the RFP is the best based on loose design criteria, and the winning team receives gift certificates for each member. April 30th is the registration deadline and kick-off meeting for this project and the teams will present their solutions (either in a virtual or in-person setting) at the Great Lakes Annual Meeting August 30-31. Please contact Tyler Krage (tkrage@alliant-inc.com) by April 30th to register your team and to get info on the design RFP.

July 18-20 - International ITE Annual Meeting Join us in Portland (hopefully!) for the 2021 Annual Virtual Meeting. More info to come on logistics, activities, content and more.

August 30-31 - Great Lakes Annual Meeting We moved the date of our Annual Meeting to ensure member safety and now it's the last few days of August. Our hope is to have this meeting in Columbus, Ohio and expect more information and logistics at a later date.

Late September/Early October - Student and Young Member Happy Hour Now that our students are back in the swing of things for the semester, join us for some virtual beverages and games at a District-wide Happy Hour. More info on this later, but this event is open to all Students, Young Members, and (again, they're always welcome!) Young-at-heart members.

Stay up to date on our twitter (<https://twitter.com/IteGreat>) or LinkedIn ([linkedin.com/groups/931937/](https://www.linkedin.com/groups/931937/)) pages for more info, and students make sure to stay in contact with your reps on important dates. There may be many changes and updates throughout the year, but just like water can take the shape of its container or make a river, we can adapt to the conditions we get put into.

Your Student and Young Members Activities Committee Chair, Tyler Krage and Co-chair Stephen Joersz. Contact Stephen at stephen.joersz@minotnd.org.

COLLEGE TRAFFIC BOWL EXPLAINED

Kait Sanford, Great Lakes District Student and Young Members Committee, CBS Squared, Inc.

Each year, the Great Lakes ITE (GLITE) District conducts its Collegiate Traffic Bowl to select the student chapter team representative to the ITE Collegiate Traffic Bowl Grand Championship, which takes place at the Annual Meeting of the Institute of Transportation Engineers (ITE). Each district in the Institute conducts a similar event to select its representative to the Grand Championship.

The ITE Collegiate Traffic Bowl is a competition between ITE student member teams. The following are rules and instructions set forth for the competitions held at the ITE International Annual Meeting and in the Great Lakes District.

The rules of the competition for the Great Lakes District will be the same as those for the ITE Grand Championship, which are attached. Exceptions or additions are noted below.

The 2021 Great Lakes District Collegiate Traffic Bowl will be conducted virtually from April 19-20, 2021 at 5:30pm (CST).

STUDENT TEAMS

Students must meet the eligibility requirements as described in the ITE Collegiate Traffic Bowl Program rules (available on-line at <https://www.ite.org/events-meetings/traffic->

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TRAFFIC BOWL EXPLAINED (CONTINUED)

(Continued from page 5)

[bowl/](#)).

The Great Lakes District's Traffic Bowl is open to all schools in the District. A school may not have more than one team. A team that wins at one level must retain the same roster of students for each successive level to which the team might advance. Replacements to the original team roster may be made due to unforeseen medical reasons with an accompanying justification from a medical doctor.

To express your chapter's interest in participating, send an email by Friday, March 19, 2021 to Kait Sanford at ksanford@cbssquaredinc.com **no later than Friday, March 19, 2021; the initial list of names for team members must be sent to the competition committee. Please check to see that all students are International ITE Student Members.** If an individual's name does not appear on the current membership directory on the ITE website (www.ite.org), they may not be an active member and may not be eligible to participate in the Traffic Bowl. A copy of the Entry Form is included on page 8 of this newsletter. Your team's entry form should be sent to Kait Sanford at ksanford@cbssquaredinc.com.

AWARDS AND TRAVEL SUPPORT

Each team and individual competing will receive a certificate of recognition for participating in the event. The winning student chapter will receive a plaque from the Great Lakes District and their name on the District's Traffic Bowl trophy. The winning Student Chapter's name also will be placed on a pennant that will be displayed during all future district traffic bowl events.

The winning team will be eligible to compete in the 2021 ITE Collegiate Traffic Bowl Grand Championship to be held in Portland, Oregon at the International ITE Annual Meeting in July 18-21. The team will be given \$1,000 (US) towards their travel to the Annual Meeting by the GLITE District.

The balance of expenses related to the team's travel to and from the Annual Meeting, as well as any expenses at the meeting, will be the responsibility of the chapter and team members.

OTHER RULES

Prior to the district competition, any interpretation or clarification of the contest rules shall be submitted to the Great Lakes District Traffic Bowl Committee for their consideration. The GLITE District's Traffic Bowl Committee decision shall be final and shall stand without recourse.

During the competition, any challenges to the rules shall be the responsibility of the Judges to rule and make a final decision. Their decision shall be final and shall stand without recourse.

Again, if you have any questions, please let us know. You can direct your inquiries to Kait Sanford at ksanford@cbssquaredinc.com.

WD Annual Meetings	ITE Leaders	ITE Airline	ITE Pets	Colleges
100	100	100	100	100
200	200	200	200	200
300	300	300	300	300
400	400	400	400	400
MORE VIDEOS	500	500	500	500

YouTube screenshot of the 2020 Virtual Collegiate Traffic Bowl Competition



STUDENT TEAM DESIGN COMPETITION UNWRAPPED

Tyler Krage, Great Lakes District Student and Young Members Committee Chair, Alliant Engineering, Inc.

The Great Lakes District's Student Activities Committee proudly presents the 2021 Student Team Design competition for all students who will be attending the 2021 Great Lakes District Annual Meeting to be held Aug 30-31 in Columbus, Ohio.

This competition allows student members to tackle a topic as a project team and present their solutions to a panel of professionals during the Annual Meeting. Teams comprised of 4 to 6 students will be formed. The team will organize themselves with one member designated as the project leader. The project topic will be revealed to all student teams in April in a joint webinar. The team will have until the Annual Meeting to research the topic, develop their solution, and prepare their presentation.

If students desire, they can join with another student chapter to form a project team. If a chapter does not have enough interested students to form a team on their own, please let the Committee know and we can connect those students to another chapter to form a team.

The project specifics and topic will be given to interested student teams during a webinar at a later date.

WHEN / WHERE ?

Presentations will be held during the Annual Meeting in August, date to be determined. Special accommodations can be made for students who are not able/not comfortable attending the meeting in person.

ELIGIBILITY

Any team of ITE student members. Teams are comprised of up to 6 students, and multiple teams can be from the same school.

RECOGNITION AND AWARDS

The group of students that presents a response and/or solution judged to be the most outstanding by a committee of judges will receive \$25 per student.

HOW DO I PARTICIPATE ?

If you are interested just email your name and contact information prior to April 1st to Tyler Krage at tkrage@alliant-inc.com so that we can form teams and distribute the project topic. Pre-registration is required.

GENERAL RULES

1. This will be a "shark tank" style competition.
2. A dedicated session will be provided for the student project teams to "pitch" their solution to the sharks (judges) in a presentation type format.
3. The sharks will evaluate the presentation and pitch using the criteria below,
4. Awards for competition will be announced and presented at the Friday Luncheon.
5. Awards: First Place - The group of students that presents a response and/or solution judged to be the most outstanding by a committee of judges will receive \$25 per student.
6. Presentation Rules:
 - ▶ Electronic presentation in PowerPoint format
 - ▶ Accommodations can be made for Students not attending the Annual Meeting in person
 - ▶ Slide presentation will be limited to 5-10 minutes. The presentations will be followed by questions from a distinguished panel of members/officers

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INSTITUTE OF TRANSPORTATION ENGINEERS, GREAT LAKES DISTRICT

The Institute of Transportation Engineers is an international educational and scientific association of transportation professionals who are responsible for meeting mobility and safety needs. ITE facilitates the application of technology and scientific principles to research, planning, functional design, implementation, operation, policy development, and management for any mode of transportation. Through its products and services, ITE promotes professional development of its members, supports and encourages education, stimulates research, develops public awareness programs, and serves as a conduit for the exchange of professional information.



2021 GREAT LAKES ITE TRAFFIC BOWL ENTRY FORM

University: _____

Student Chapter Advisor Name: _____

E-mail: _____ Phone: _____

Team Members:

Team Members	E-mail	Birth Date
1. _____		
2. _____		
3. _____		

Alternate(s): _____

Please send in the names of the members of your team to the competition committee by no later than March 19, 2021. Your lists on the entry form should be sent to Kait Sanford at ksanford@cbssquaredinc.com.



MICHIGAN SECTION UPDATE

Matthew Hunter, Michigan Section President, HNTB Corporation

2020 was a different year for everyone adapting to life with COVID-19, and on reflection the Michigan Section had a very successful year despite the challenges and change at hand. The golf committee organized another hugely successful outing, with 81 golfers enjoying time together while social distancing. The event took place a few months later than normal in September on a picture-perfect golf day and raised over \$10k for the Michigan Section ITE Scholarship Fund.

The Michigan Technical Sessions Committee pulled off the impossible and hosted the Fall Tech Session and Annual meeting completely virtually without skipping a beat. From the outside, both events appeared seamless; meanwhile the Committee scrambled behind the scenes organizing and dealing with new tech issues. Well done to all involved! Both meetings included a broad spectrum of interesting topics and at the Annual meeting in December, the overarching topic was "Impacts of COVID-19". We learned a lot about the many impressive ways that professionals in our industry have adapted to 2020; overcoming the challenges to continue meeting client needs.

Finally, the Michigan Board of Directors welcomed their new director and other board members transitioned to new responsibilities respectfully without any drama, which is apparently something to celebrate given the last few months in politics.

WISCONSIN SECTION UPDATE

Allan Pacada, Wisconsin Section Representative, HNTB Corporation

On January 20th, ITE Wisconsin hosted their first section meeting of 2021 - Public Service Appreciation Virtual Meeting. The featured speaker was our new section President, Jeff Held of Strand Associates, presenting on the Monona Pedestrian and Bicycle Improvements Plan. The event was well attended as there were a total of 72 members/guests registered for the meeting.

Our next section event will be a (virtual) local student chapters section meeting with Marquette University, University of Wisconsin-Milwaukee and our newest chapter, Milwaukee School of Engineering, on Wednesday, March 10th.

For more information check out the WI Section ITE website at <https://itewisconsin.org/>

NOMINATE YOUR GLD INTERNATIONAL DIRECTOR!

Do you have what it takes to lead the Great Lakes District at the International Level? Do you want to nominate someone for this role?

Chad Hammerl, GLD Immediate Past President, Jacobs

As Past President of the new Great Lakes District, it is my role to find candidates to run for Great Lakes International Director. After three years of hard work overseeing the transition of the Midwestern District into the Great Lakes District, the term of our "great" Great Lakes International Director is coming to an end. Thank you Kristi for all your hard work!

Here is some information on the roles and expectations of the International Director.

TERM

The International Director will serve a three-year term beginning in 2022 *including attendance at the 2021 Q3 International Board Meeting and Orientation*. The roles and responsibilities and anticipated travel of the International Director are outlined in the Great Lakes District Procedures Manual on the website.

CANDIDATE REQUIREMENTS

Candidates must be members in good standing of International ITE, the Great Lakes District, and a Section within the Great Lakes District. Ideal candidates will have held elected positions within ITE, are knowledgeable of One ITE initiatives, and/or have volunteered their time to lead ITE District meetings and events.

NOMINATIONS AND SCHEDULE

Self-nominated candidates are encouraged to get a letter of support from another ITE member. Nominations should include a short ITE bio about the person making a nomination and a couple sentences about why you are recommending this ITE Member to be the International Director. **Nominations shall be forwarded to chad.hammerl@jacobs.com by March 17, 2021.**

A short list of candidates will be selected by the Great Lakes District Board. Shortlisted candidates will be requested to prepare bios outlining their past ITE experience and goals for the District. Formal bios of the shortlisted candidates will be sent to the members with an election held in April 2021.

Please let me know if you have any questions. Thank you for your help.



CONFERENCE CALL

Restrictions due to the COVID-19 pandemic may have implications for 2021. Formats of conferences listed here may change. Readers are encouraged to check conference websites frequently for changes and updates.

ITE TECHNICAL CONFERENCE

Virtual Education Event Series conducted Tuesday, March 23 from 11:00 am to 6:30 pm (networking event), and Wednesday, March 24 from 11:00 am to 5:30 pm. For additional details watch the conference website at: <https://www.ite.org/events-meetings/ite-calendar/ite-technical-conference/>

ITE MICHIGAN SPRING TECHNICAL SESSION

Virtual Education Event Series conducted Thursday, March 25 from 8:00 am to 12:30 pm. Registration available in January 2021 at: https://itemichigan.org/?page_id=152



ITE GREAT LAKES DISTRICT ANNUAL MEETING

Monday and Tuesday, April 19 and 20 at the Hilton Columbus Easton. Watch the legacy ITE Midwestern District website at: <https://midwesternite.org/> for links to the conference website and call for abstracts which will be coming soon.

NATIONAL ASSOCIATION OF COUNTY ENGINEERS (NACE) VIRTUAL 2021

Fully Virtual event held Monday to Thursday, April 19 to 22. Visit the conference website at: <https://www.naceevents.org/>

ASCE INTERNATIONAL CONFERENCE ON TRANSPORTATION & DEVELOPMENT

Fully Virtual Event held Tuesday to Thursday, June 8 to 10. Visit the event website at: <https://www.asce-ictd.org/>

NATIONAL SHARED MOBILITY SUMMIT 2021

Fully Virtual event held every Monday in July (6, 13, 20, & 27). Visit the conference website at: <https://summit.sharedusemobilitycenter.org/>

INTERNATIONAL SYMPOSIUM ON TRANSPORTATION DATA AND MODELING

Fully Virtual Event held Monday to Thursday, June 21 to 24. Visit the event website at: <https://limos.engin.umich.edu/istdm2021/>



JOINT ITE INTERNATIONAL AND MOUNTAIN AND WESTERN DISTRICT ANNUAL MEETING AND EXHIBITION

Sunday to Wednesday, July 18 to 21, at the Hyatt Regency Portland and the Oregon Convention Center in Portland, Oregon. Visit the conference website at: <https://www.iteannualmeeting.org/>

2021 MAASTO ANNUAL MEETING

Monday to Wednesday, August 30 to September 1 at the Hotel Fairmont Chicago—Millennium Park in Chicago, Illinois. Visit the conference website at: <http://www.maasto.net/2021maastoannualmeeting/>

AMERICAN PUBLIC TRANSPORTATION ASSOCIATION (APTA) EXPO

Tuesday to Friday, August 31 to September 3 at the Anaheim Convention Center in Anaheim, California. Visit the conference website at: <https://www.aptaexpo.com/apta2020/public/enter.aspx>

CALL FOR ABSTRACTS FOR RESCHEDULED TRB CONFERENCE ON SUSTAINABILITY AND EMERGING TRANSPORTATION TECHNOLOGY

Abstract submittal deadline extended to Friday, September 17, 2021 for conference in March 2022 at the Arnold and Mabel Beckman Center in Irvine, California. Visit the call for abstracts website at: <https://trb.secure-platform.com/a/page/Sustainability2021/SETTAbstractsCall>

MOVE AMERICA 2021

Tuesday and Wednesday, September 28 & 29 at the Palmer Events Center in Austin, Texas. Visit the conference website at: <https://www.terrapinn.com/exhibition/move-america/index.stm>

ITS AMERICA 2021 ANNUAL MEETING

Tuesday to Friday, December 7 to 10, at the Charlotte Convention Center in Charlotte, North Carolina. Visit the conference website at: <https://www.itsamericaevents.com/annual-meeting/en-us.html>



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HOW TO ADVERTISE OR POST EMPLOYMENT OPPORTUNITIES

For details on how to include your firm in the Great Lakes Navigator Professional Service Directory contact the District Treasurer at the phone number and e-mail shown on the back page of this newsletter.

Costs and postings depend upon the level of sponsorship. Logo posts in the quarterly Great Lakes Navigator newsletter cover 4 successive issues. Gold Level sponsorship costs \$1,000, and Silver Level is \$750. Other levels of sponsorship may be available. Contact the District Treasurer for additional details.

When not included in a sponsorship level package, the cost for Employment Opportunity postings is paid per issue and varies by size of the advertisement. An ad 401 to 600 words in length costs \$600, a 301 to 400 words is \$400, with 201 to 300 words at \$300, and 1 to 200 words is \$200. Web only postings are \$25 for 6 months regardless of ad size. Your best value is a 6-month web posting combined with a quarter page ad in one edition, all for \$65.

The Great Lakes Navigator is distributed to nearly 1,900 transportation professionals and to student chapters at 23 universities throughout 8 states within the District.

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